

Director's Desk

by Owen Spurrell, Director
Pheasantland Industries

Pheasantland Industries- The Right Thing to Do

Pheasantland Industries strives to provide quality products and services, while working to give back to the communities of South Dakota. Every day, in our shops incarcerated men and women are learning job skills and the values that many of us were raised on and ones that others take for granted. The importance of a hard day's work and a sense of pride in creating something with your own two hands are just two of the values we are trying to instill. While we value our customers and stand behind our products with our Satisfaction Guaranteed promise, it is the work in our shops that makes doing business with Pheasantland Industries the 'Right Thing to Do.' Every dollar invested in our work is reinvested in South Dakota since we are providing our workforce with valuable job skills and a strong work ethic that will serve them well upon returning home to their communities. Finally, it is the right thing to do because at the end of the day any profits go to support important state programs in South Dakota.

A New Page OUR NEWSLETTER

It was a year ago this month that this humble epistle began. From a simple Excel Document that I scratched out with what little knowledge I had of the program, to the present digital format that adds pictures and transforms my scratchings into a newsletter that I am proud of. Thanks to the guys in the Print Shop that have done the design transformation over the last year.

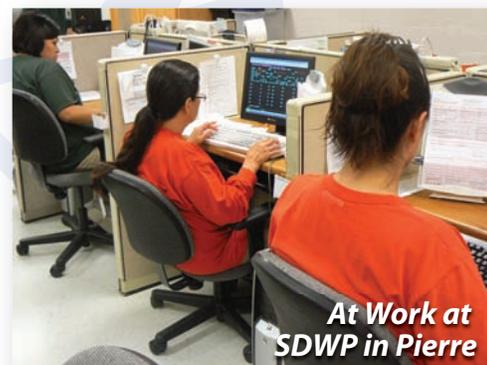
I thought when it began that I would soon get tired of having to put it together each month but the opposite is true. I truly enjoy gathering ideas throughout the month, taking pictures, working with the Print Shop to finalize each newsletter. Then send it off and wait for the reply's that always come, with questions, ideas and orders. I am having too much fun to stop now. Thanks to all of you who take a minute to read it each month.

[CLICK TO VIEW OUR FIRST ISSUE](#)



Outsource in South Dakota

If you are using up valuable workforce hours entering data into data bases or any sort of computer files, consider outsourcing that work to the Data Entry/Scan Shop. Is your staff using too much time sorting through old paper files in search of valuable information?



At Work at
SDWP in Pierre



We are told that we do this sort of work at a fraction of the cost of what can be accomplished by staff for whom it is only a part of their duties. Our workers have no distractions and it is their full time job to enter and verify data or scan documents into data files that are easy to retrieve. Several agencies are presently using our services and we have room, equipment and workers who are capable of doing more.

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We provide products and services to South Dakota governmental entities, non-profit organizations and state employees.

PHEASANTLAND INDUSTRIES

BOOKBINDERY & PRINT SHOP

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burl.watne@state.sd.us

BRILLE UNIT

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CABINET SHOP

Darren Tornow
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CUSTOM FURNITURE

Dale Van Dyke
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DATA ENTRY & SCAN BUREAU

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LICENSE PLATE SHOP

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SIGN SHOP

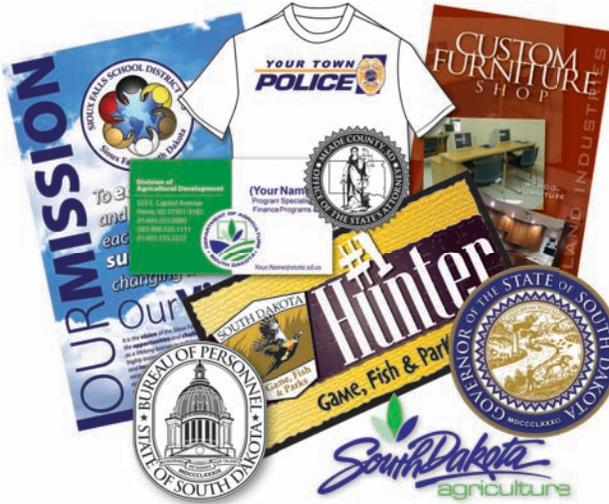
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SERVICE SPOTLIGHT

Graphic Design



Design is one of the **free** things we do. In creating a look for your organization the design process is the most important part. Our team of PI graphic designers will work with you to transform your ideas to get that right look to meet your organization's needs. Then, once the final design meets your approval we start production. Hopefully, the cost savings you receive from our **free** graphic design process will help keep your order within the limitations of your budget.

[CLICK FOR LINK](#)

Trail Signs

You won't believe what the capabilities are for signage these days. This sign is literally a satellite photograph of a South Dakota community with interpretive trails overlaid on it. What a huge improvement over a sign with the trail name and an arrow pointing down the path and the hope that you find the next sign.



[CLICK FOR LINK](#)

Thank You for a Great Year!

