



Pheasantland INDUSTRIES

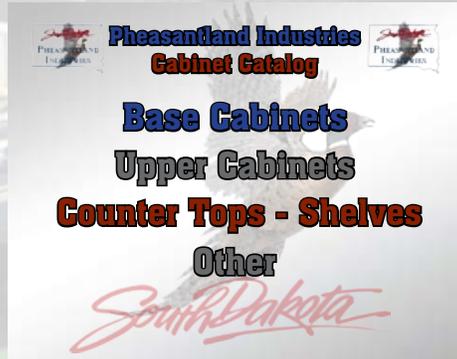
Newsletter August 2010

This weekend my eight year old grandson asked me, "Papa, do you know why the chicken crossed the road?" I was happy to hear that children were still practicing the old stand by jokes that we told when we were kids. I played along and asked him, "Why?" He answered, "To keep from getting run over by my bike!" I had to admit that his new joke was pretty good but then we had a very serious discussion about him not chasing my chickens with his bike! It seems I am constantly reminded that even though I have learned a great deal while reaching my mature age..... there is still much to learn from those of all ages. Point being, our summer intern for Marketing, Allyse Thaler, has taught us a lot this summer about modernizing our website.

So our big news for the month is the progress being made on the Pheasantland website. For the Upholstery Shop site we have a new [Chair Catalog](#). This allows you to see pictures of our chairs and click your way through the available



descriptions and prices. There is also a new catalog available in the [Cabinet Shop](#) site that does a much better job of showing the quality and costs of the standard sizes of cabinets.



Even though each cabinet order is unique in size and design, this site will help you figure out the type of cabinets that might serve you best.

A new [on-line survey](#) is available that will help get feedback on how well our products are working for you. It is quick, only a few questions and a click and your information is sent directly to me. While it is good to hear positive comments, it is even more valuable for us to learn if your expectations were not met. This gives us a chance to fix any problems or to make improvements. We take our 'Satisfaction Guaranteed' pledge, very seriously.



We have a great new option available for signage that has problems with being defaced. This solvent-resistant, overlay film makes it possible to remove spray paint, magic markers & so forth by wiping them off with any solvent and not damage the sign. Some folks have found this makes their signs work like a dry erase board only with magic markers. This clear film can be overlaid on your sign for only \$2 a square foot.

Upcoming Vendor Events for Pheasantland

- August 17-18th SD Office of Risk Management, Pierre.
- Sept. 21-22nd SD County Commissioners Convention, Pierre
- Sept. 22-24th SD Library Association, Sioux Falls

Our quality is the highest and your satisfaction is guaranteed.

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Visit our Web Site at: doc.sd.gov/adult/industry Or

