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Bob Rae named Director of Pheasantland Industries

Pierre, S.D. – Bob Rae has been named Director of Pheasantland Industries, the prison industry program of the South Dakota Department of Corrections.

Pheasantland Industries employs state prison inmates to provide high quality goods and services to state and federal governmental agencies and non-profit organizations.

Rae has worked for the Department of Corrections for nearly twenty years, including previously serving as Pheasantland Industries director. He has also served as Business Manager and as a Unit Manager at the South Dakota State Penitentiary in Sioux Falls.

"The more inmates we can employ benefits the inmates, the Penitentiary and the taxpayers," said Rae. "Work opportunities teach the inmates good work habits and skills that will benefit them when they return to their communities."

Pheasantland Industries consists of several shops including upholstery, printing, sign, decal, bookbindery, Braille unit, license plates, cabinet, custom furniture, garments, screen printing, data entry and wheelchair refurbishing. All of the shops operate at the State Penitentiary in Sioux Falls, with the exception of the garment shop located at the Mike Durfee State Prison in Springfield and the data entry project located at the Women’s Prison in Pierre.

Pheasantland Industries had total sales in state fiscal year 2004 of $2,471,744 with a net income of $97,884. Pheasantland Industries employs 13 staff and 194 inmates.

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